

Kevin Canunayon

Web Designer & Full-Stack Developer



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Work Experience



Digital Marketing Specialist | Insoft Services

September 2020 - Present

- Create engaging multimedia content (and/or outsource this effectively) across multiple platforms
- Develop, launch and manage new competitions and campaigns that promote your organization and brand
- Form key relationships with influencers across the social media platforms
- Undertake audience research
- Manage and facilitate social media communities by responding to social media posts and developing discussions
- Research and evaluate the latest trends and techniques in order to find new and better ways of measuring social media activity



Web Design & Development | Freelancing

August 2016 - Present

- Offering web design and development services, covering everything from wireframing and prototyping to full development and maintenance. I work with Vanilla JavaScript (VueJS, NodeJS, ExpressJS), ReactJS, and CSS frameworks like Bootstrap and Tailwind CSS. For backend development, I use PHP with Laravel and manage databases using MySQL and MongoDB.

Relevant Skills

- UI/UX Design
- Wordpress Development
- Front-End Development
- Back-End Development
- Graphic Design
- Digital Marketing
- Project Management

Expertise


UI/UX Design
 95%


Wordpress Development
 95%

Front-End Development
 90%

Back-End Development
 90%

Graphic Design
 99%

Digital Marketing
 90%

Project Management
 93%



Front-End Developer | Persist Ventures

May 2022 - July 2023

- The goal was to ensure that marketing projects meet or exceed client expectations while maintaining a high level of customer satisfaction.



Project Manager | Insoft Academy

October 2021 - December 2022

- Manage project documentation, communicate project status updates, and facilitate team collaboration to ensure efficient and effective project execution. Their goal is to ensure that e-learning projects are delivered on time, within budget, and to the highest quality standards while maintaining a high level of customer satisfaction.



Instructional Designer | Insoft Academy

September 2020 - October 2021

- Manage project documentation, communicate project status updates, and facilitate team collaboration to ensure efficient and effective project execution. Their goal is to ensure that e-learning projects are delivered on time, within budget, and to the highest quality standards while maintaining a high level of customer satisfaction.



Full-Stack Developer | InsideOne Studio

October 2020 - August 2022

- Worked as a Full-Stack Developer focused on enhancing the agency's internal CRM and maintaining its functionalities. I primarily use PHP, VueJS, and Tailwind CSS to ensure the system remains efficient, user-friendly, and scalable.
- Beyond day-to-day maintenance, I continuously implement improvements to optimize performance, streamline workflows, and introduce new features that support the agency's growing operational needs.

Tech Stack

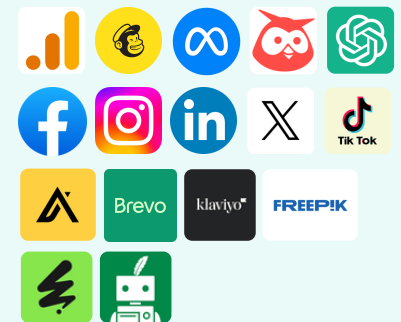
Development



Creative



Digital Marketing



Certifications

- Social Media Management
- Introduction to Social Media Marketing
- Google Analytics for Beginners
- Project Initiation: Starting a Successful Project
- Foundations of Project Management
- Project Execution: Running the Project
- Google Project Planning: Putting It All Together



Project Manager | CrissCross IT Pty Ltd.

September 2020 - February 2023

- Lead and manage software development projects, collaborating with cross-functional teams to ensure successful project delivery.
- Facilitate team collaboration and manage project documentation to ensure efficient and effective project execution.



UI/UX Designer | CrissCross IT Pty Ltd.

September 2020 - November 2022

- Design and implement digital experiences for websites and mobile apps. Worked with marketing and design teams to ensure seamless design and implementation of UI/UX best practices across all digital platforms.



MIS Supervisor | RBT Bank Incorporated

February 2015 - October 2020

- Handled database management, network administration, multimedia production, desktop software development, and IT support. A key focus has been IT Asset Management, ensuring optimal utilization and compliance of IT assets.

Education History



Bachelor of Science in Information Technology | Bukidnon State University

Class of 2014